

Media Transformation

Vorlesung

WiSe 2018–19
Øyvind Eide
Woche 1



Klips 2

- Must be registered
- If not registered
 - use the 3rd phase!



AM3a und b

- Entweder
 - Computergraphik und Visualisierung I
 - Vorlesung (Lang) und Übung (Wickeroth)
- Oder
 - Media Transformation (Vorlesung Eide)
 - Media Transformation I - Developing Virtual Reality Spaces (Übung Wieners)
 - Übung in SoSe
- Kein Vermischen



Studienleistung

- A presentation in January of the practical work in the Übung in light of what is discussed in the Vorlesung.



Modulprüfung

- Project work from Übung I
- An essay
 - linking the project work to the Vorlesung
 - connecting the readings



Vorlesung

- Linked to Übungen
- General background
- Theory
- Historical perspective
- Methodology

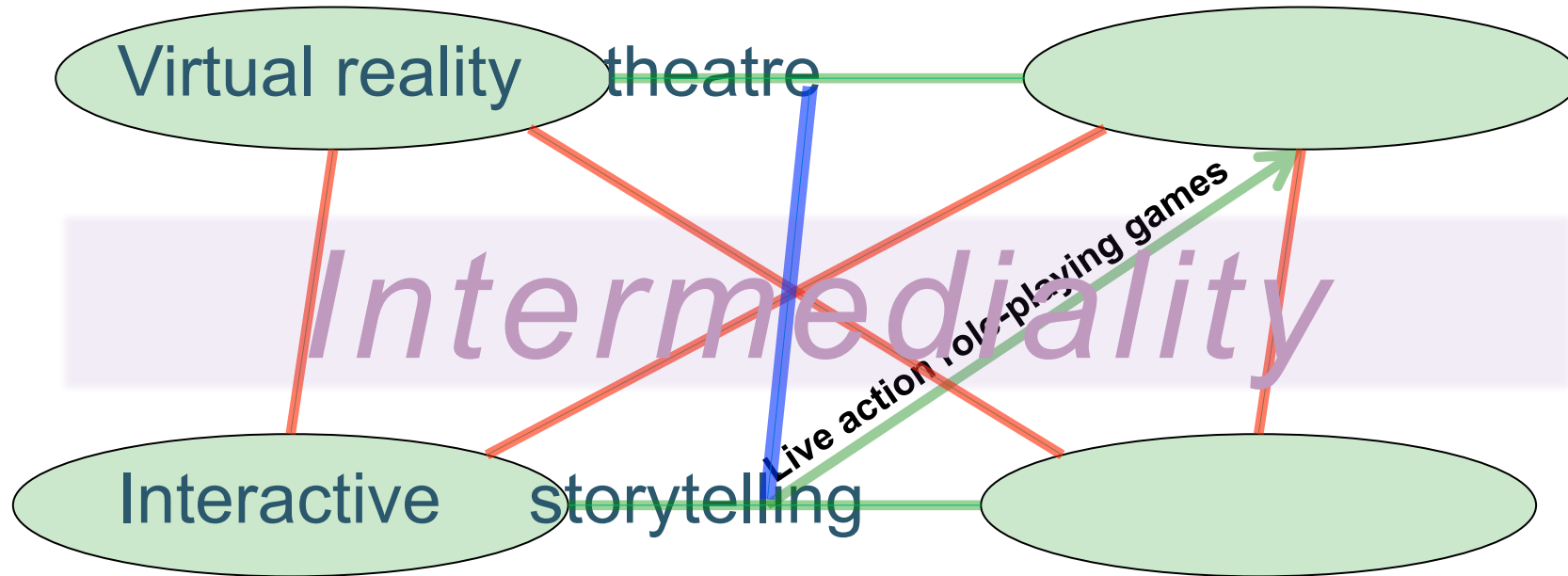


Literature

- Elleström, L. (2010), The Modalities of Media: A Model for Understanding Intermedial Relations, in L. Elleström, ed., *Media borders, multimodality and intermediality*, Palgrave MacMillan, Basingstoke, pp. 11–48.
- *More to come*



The rest of the semester



Modelling

Simulation



Semester plan

- 2018-10-10: Introduction
- 2018-10-17: Introduction to theme. Texts and images -- and other media.
- 2018-10-24: Distant reading of text and images. Storytelling. Events. Computer generated stories. Content generation.
- 2018-10-31: Interactivity. The Turing test. Dialogism. Seeing through manipulation.
- 2018-11-07: Storytelling revisited. Branching and interactivity. Choice. Freedom.
- 2018-11-14: LARP.
- 2018-11-21: Looking. The space of the stage.



Semester plan

- 2018-11-28: No teaching
- 2018-12-05: External presentation
- 2018-12-12: Media modalities
- 2018-12-19: Media modalities practical exercise. Media transformations.
- 2019-01-09: Media modalities in use. Link to projects.
- 2019-01-16: Student presentations
- 2019-01-23: Student presentations
- 2019-01-30: Summing up

