

# Media Transformation

Vorlesung Wintersemester 2019–20  
Woche 1

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# Klips 2

- Must be registered
- If not registered
  - use the 3rd phase!



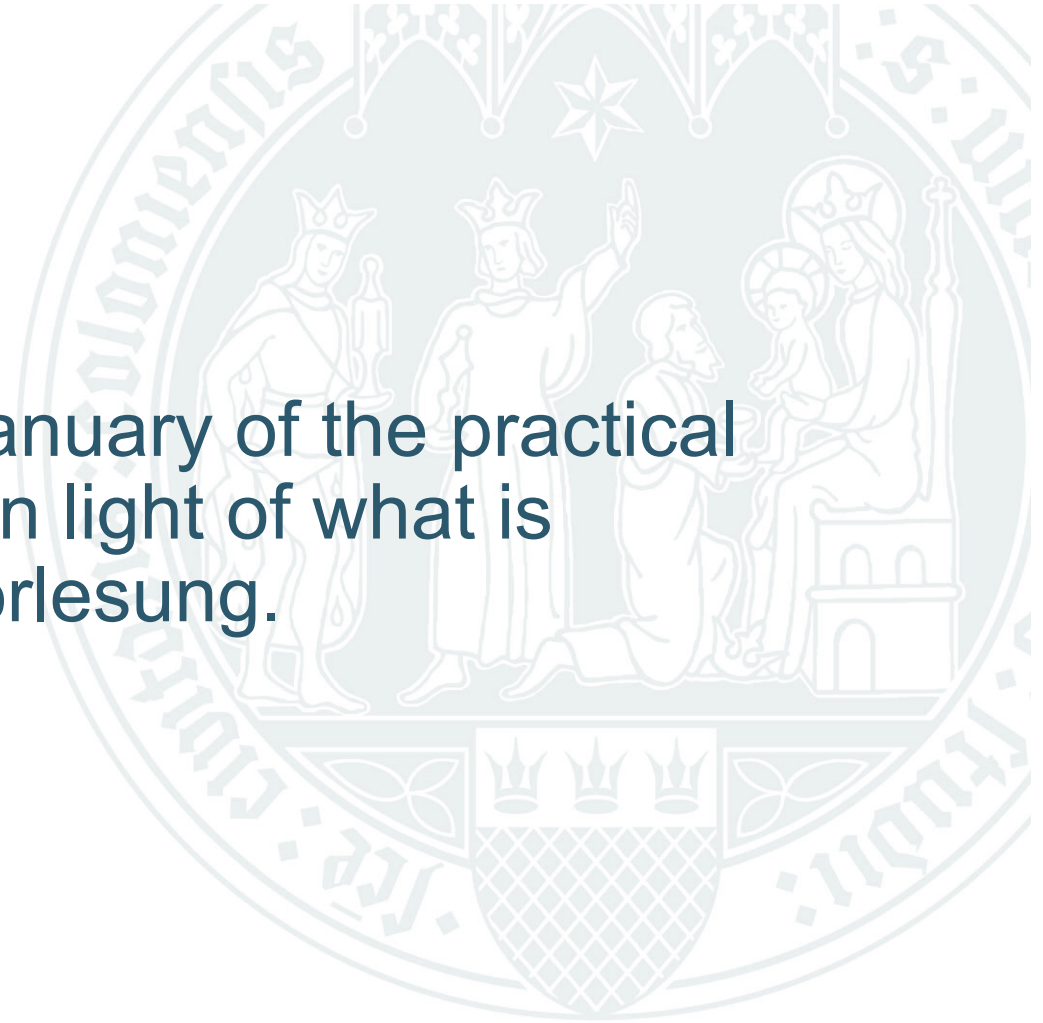
# AM3a und b

- Entweder
  - Computergraphik und Visualisierung I
  - Vorlesung (Lang) und Übung (Wickeroth)
- Oder
  - Media Transformation (Vorlesung Eide)
  - Media Transformation I - Developing Virtual Reality Spaces (Übung Wieners)
  - Übung in SoSe
- Kein Vermischen



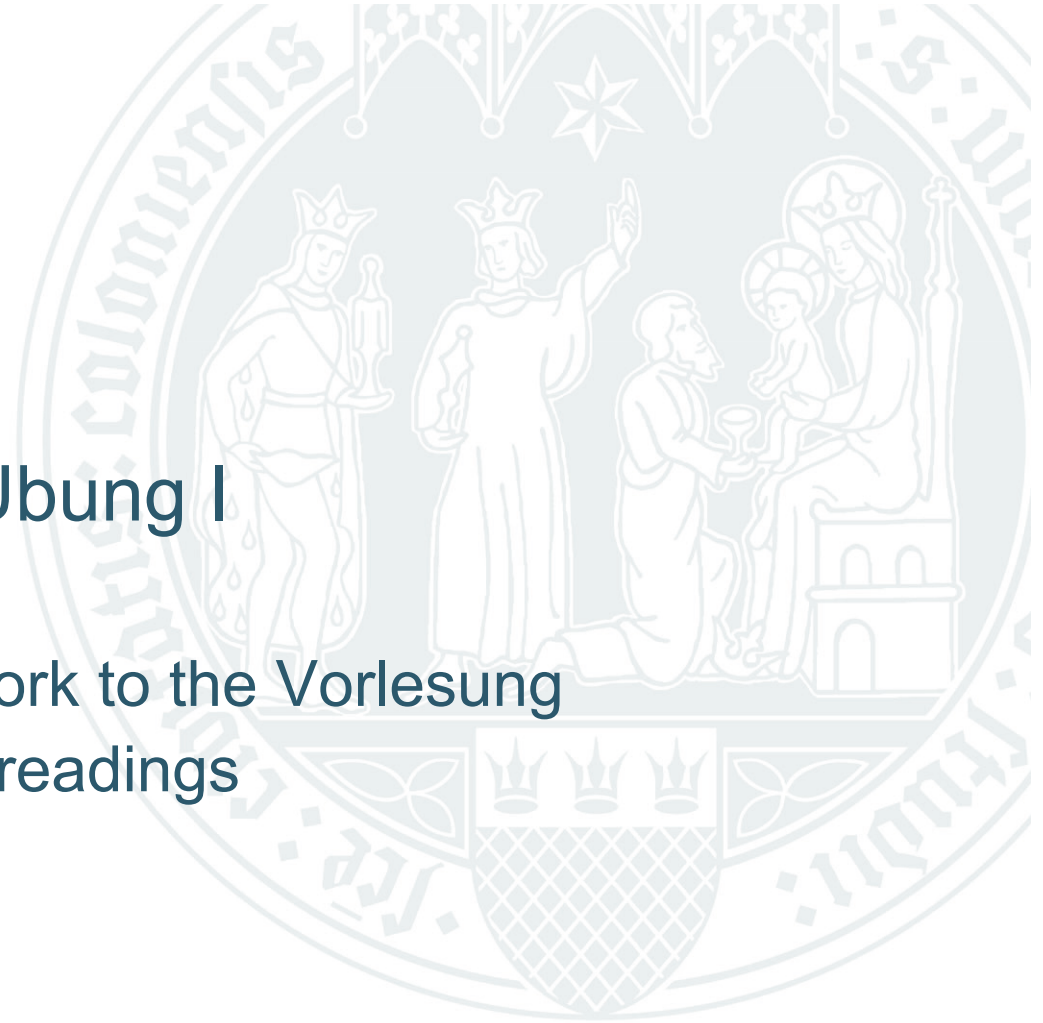
# Studienleistung

- A presentation in January of the practical work in the Übung in light of what is discussed in the Vorlesung.



# Modulprüfung

- Project work from Übung I
- An essay
  - linking the project work to the Vorlesung
  - connecting with the readings



# Vorlesung

- Linked to Übungen
- General background
- Theory
- Historical perspective
- Methodology



# Literature

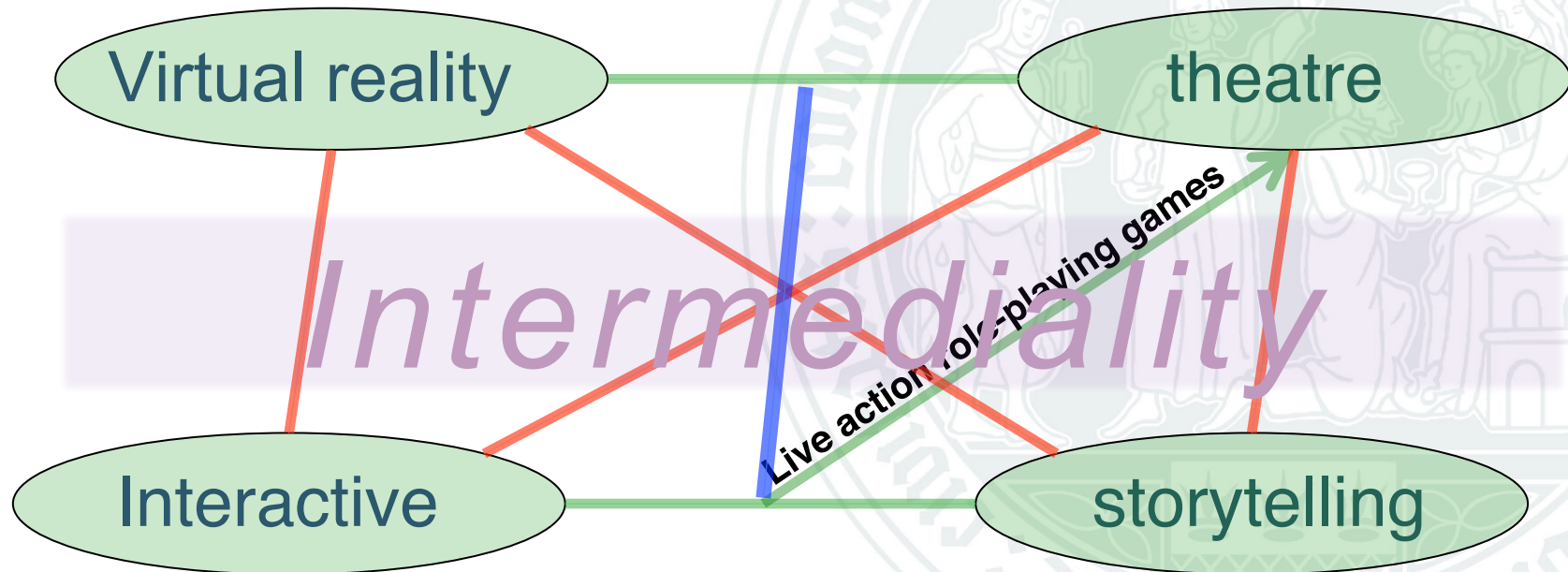
Elleström, L. (2019). *The modalities of media II: An expanded model for understanding intermedial relations.*

Manuscript for book to be published in 2020.

***In Ilias***



# The rest of the semester



Modelling

Simulation





# Semester plan

- 2019-10-09: Introduction
- 2019-10-16: Introduction to theme. Texts and images – and other media.
- 2019-10-23: Distant reading of text and images. Storytelling. Events. Computer generated stories. Content generation.
- 2019-10-30: Interactivity. The Turing test. Dialogism. Seeing through manipulation.
- 2019-11-06: Storytelling revisited. Branching and interactivity. Choice. Freedom.
- 2019-11-13: LARP.
- 2019-11-20: Looking. The space of the stage.



# Semester plan

- 2019-11-27: Media modalities
- 2019-12-04: Media modalities practical exercise
- 2019-12-11: External presentation
- 2019-12-18: Media transformations
- 2019-01-08: Media modalities in use. [Link to projects.](#)
- 2019-01-15: Student presentations
- 2019-01-22: Student presentations
- 2019-01-29: Summing up

