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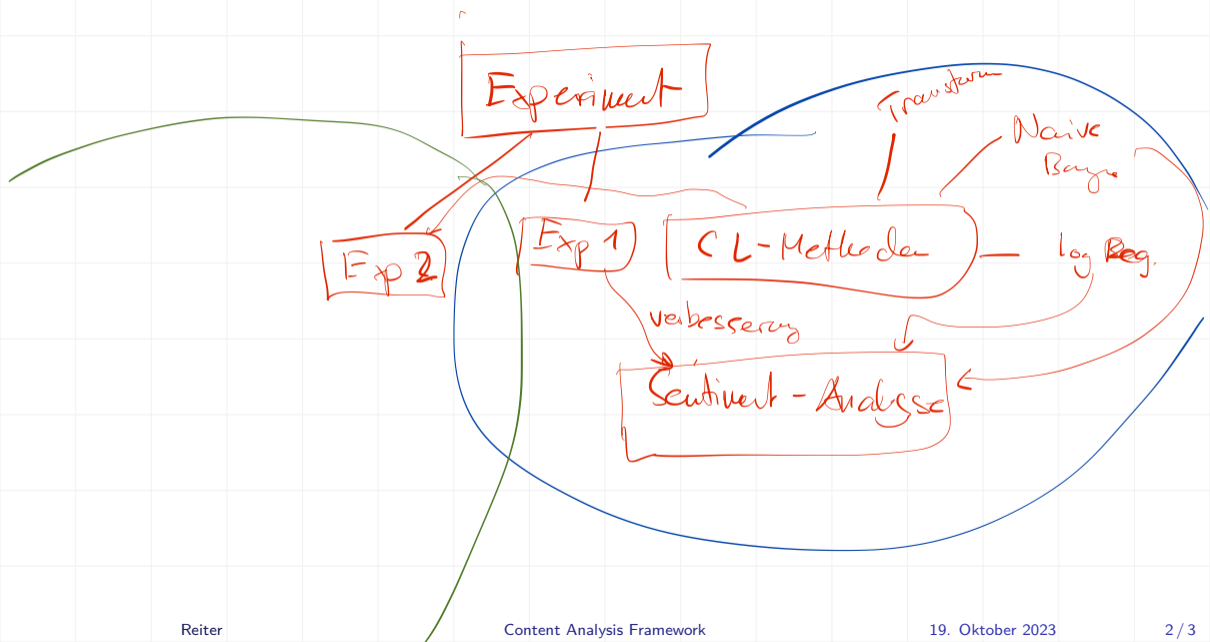
Content Analysis Framework

HS Anwendungen der Computerlinguistik

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Preliminaries

Definition

Content analysis is a research technique for making replicable and valid inferences from texts (or other meaningful matter) to the contexts of their use. (Krippendorff, 2019, 24)

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- ▶ Validität und Reliabilität
- ▶ Science vs. Wissenschaft vs. Humanities vs. Engineering
- ▶ Beobachtbare und nicht-beobachtbare Phänomene