

# Media Transformation

Vorlesung Wintersemester 2023–24  
Woche 1

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# Klips 2

- Must be registered
- If not registered
  - use the 3rd phase!
- All welcome!



# Studienleistung

- A presentation in January of the practical work in the Übung in light of what is discussed in the Vorlesung.
- If you are not taking part in the AM3a Übung, please contact me for clarifying what is needed for Studienleistung.



# Modulprüfung

- Project work from Übung I
- An essay
  - linking the project work to the Vorlesung
  - connecting with the readings



# Vorlesung

- Linked to Übungen
- General background
- Theory
- Historical perspective
- Methodology



# Sources to information

- <https://lehre.idh.uni-koeln.de/lehveranstaltungen/wintersemester-2023-2024/media-transformation/>
- Klips 2
- Ilias





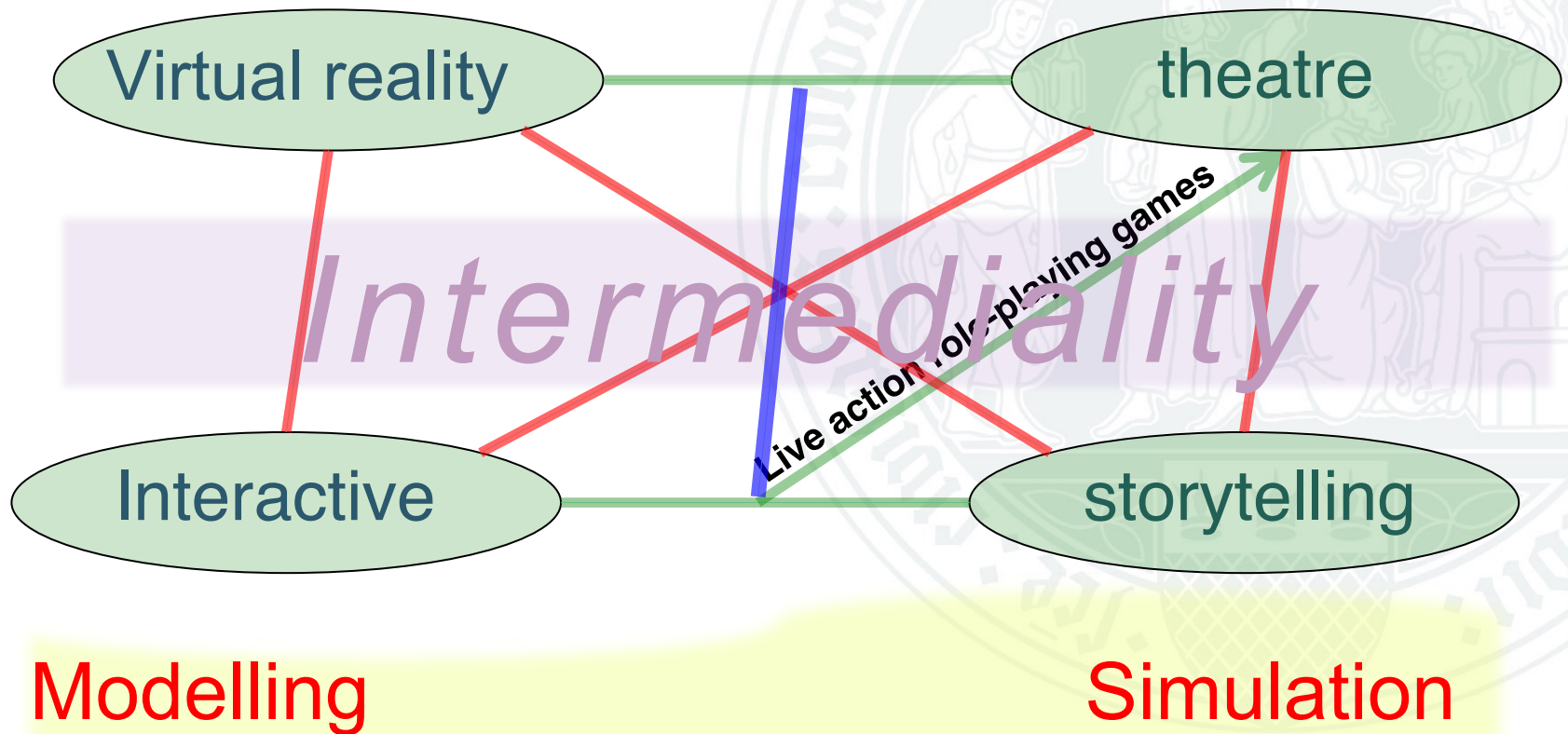
# Literature

Ellström, L. (2021). The modalities of media II: An Expanded Model for Understanding Intermedial Relations. *Beyond Media Borders, Volume 1 : Intermedial Relations among Multimodal Media*. L. Elleström. Cham, Palgrave: 3–91.

Eide, Ø. and Z. Schubert (2021). Seeing the Landscape Through Textual and Graphical Media Products. *Beyond Media Borders, Volume 2 : Intermedial Relations among Multimodal Media*. L. Elleström. Cham, Palgrave: 175–209.



# The rest of the semester





# Semester plan

- Texts, images, and other media: some notes on the history of interart and intermediality studies
- Storytelling and events
- Interactivity
- Computers vs. humans and other animals – and plants
- Looking – the space of the stage
- LARP
- VR and AR
- Exercise: storytelling
- Freedom
- Communication and media modalities (Elleström)
- Student presentations
- Summing up

