



Foto: Thomas Jösek

Media Transformation

Vorlesung Wintersemester 2024–25, Woche 1

Klips 2

- Must be registered
- If not registered
 - use the 3rd phase!
- All welcome!

Studienleistung

1. Medieninformatik AM3a

- A presentation in January of the practical work in the Übung in light of what is discussed in the Vorlesung

2. Everybody else

- Please contact me via email for clarifying what is needed for Studienleistung

Modulprüfung

1. Medieninformatik AM3a

- Project work from Übung I
- An essay
 - linking the project work to the Vorlesung
 - connecting with the readings
- More in the Übung

2. Everybody else

- Contact me via email if you need an examination based on this lecture

Vorlesung

- Linked to Übungen
- General background
- Theory
- Historical perspective
- Methodology

Sources to information

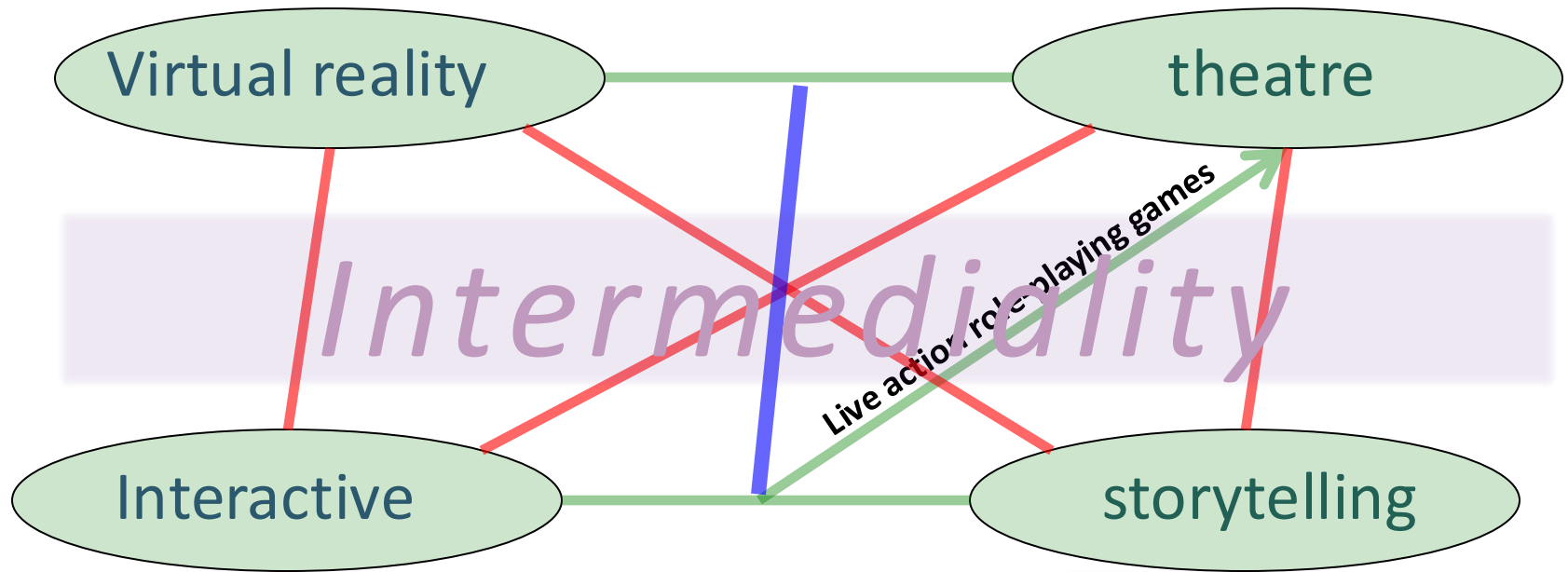
- Lehre.idh
 - <https://lehre.idh.uni-koeln.de/lehrveranstaltungen/wintersemester-2024-2025/media-transformation/>
- Klips 2
- Ilias

Main literature

Ellström, L. (2021). The modalities of media II: An Expanded Model for Understanding Intermedial Relations. *Beyond Media Borders, Volume 1 : Intermedial Relations among Multimodal Media*. L. Elleström. Cham, Palgrave: 3–91.

Eide, Ø. and Z. Schubert (2021). Seeing the Landscape Through Textual and Graphical Media Products. *Beyond Media Borders, Volume 2 : Intermedial Relations among Multimodal Media*. L. Elleström. Cham, Palgrave: 175–209.

The rest of the semester



Modelling

Simulation

Semester plan

- Texts, images, and other media: some notes on the history of interart and intermediality studies
- Storytelling and events
- Interactivity
- Computers vs. humans and other animals – and plants
- Looking – the space of the stage
- LARP
- xVR and AR
- Exercise: storytelling
- Freedom
- Communication and media modalities (Elleström)
- Student presentations
- Summing up